

2011 SESAME STREET LIVE CONTEST RULES

No purchase necessary. One winner per household. Contest is open to all residents in the Bangor, Maine Television DMA as defined in Nielsen Media Research. Must be 18 or older to enter/win.

Enter on line at wvii.com or mail a 3x5 card with your name, street address, city, state, zip code and telephone number to, "Sesame Street Live Contest", c/o ABC 7/WVII, 371 Target Industrial Circle, Bangor, ME 04401 (limit one entry per envelope).

For a complete set of rules send a self-addressed stamped envelope to "Sesame Street Live Contest" Rules, c/o ABC 7/WVII, 371 Target Industrial Circle, Bangor, ME 04401 or log on to wvii.com.

This on-line contest will begin January 2, 2012 and will continue through January 12, 2012.

During the contest period, 4 winners will be picked by random drawing, each winning a Family Pack of 4 tickets to Sesame Street Live @ The Bangor Auditorium on January 18th. All tickets must be picked up by 5:00pm on January 13 at the WVII/ABC7 Studios located at 371 Target Industrial Circle, Bangor 04401. Office hours are between 8:00am and 5:00pm, Monday through Friday, except holidays.

Employees of ABC 7/WVII and FOX Bangor, Quality Jewelers and Sesame Street Live, their advertising agencies, affiliates, representatives, immediate families or households and employees are ineligible to enter/win. Void where prohibited or restricted by law.

By participating in this contest the winner a) permits ABC 7/WVII and FOX Bangor, Quality Jewelers and Sesame Street Live to make reasonable use in all media, without reimbursement, of the winner's name, likeness, biographical information, and b) releases ABC 7/WVII and FOX Bangor, Quality Jewelers and Sesame Street Live their partners and affiliates, related companies, successors, assigns, officers, directors, stockholders, and employees, and participating sponsors, and their agencies and suppliers, from any and all claims, liabilities, and damages arising directly or indirectly out of the award or use of the prize. All taxes are the sole responsibility of the winner. All decisions of ABC7/WVII and FOX Bangor are final.

