



371 Target Industrial Circle,
Bangor ME 04401
Rockfleet Broadcasting III

2011 "FOX BANGOR's IDOL GIVEAWAY" RULES

No purchase necessary. Must be 21 or older to enter, Must be a legal resident of the United States. Contest is open to all residents in the Bangor, Maine Television DMA as defined in Nielsen Media Research.

From 2/9/2011 to 3/31/2011 watch the telecast of "American Idol" each Wednesday and Thursday on WFVX FOX BANGOR. Each week a ten second promotion spot will air sometime during the shows with the weekly "Word Scramble", the spot will direct viewers to go to foxbangor.com or wqcb-fm.com and enter to be in the grand prize drawing. (note: correct word scramble will be needed to enter) or mail a 3x5 card with correct weekly "Word Scramble" plus your name, street address, city, state, zip code and telephone number to, "2011 FOX BANGOR's Idol Giveaway" c/o FOX BANGOR/WFVX, 371 Target Industrial Cir., Bangor, ME 04401 (limit one entry per envelope).

For a complete set of rules send a self-addressed stamped envelope to "2011 FOX BANGOR's Idol Giveaway" Rules c/o FOX BANGOR/WFVX, 371 Target Industrial Cir., Bangor, ME 04401. Or log on to foxbangor.com.

The contest will begin on February 9, 2011 and will continue through and including March 31, 2011

Grand Prize winner will be picked through a random drawing from all correct entries. Grand Prize winner receives the following prize package: Two tickets(winner/guest) to the Wednesday 2011 Grand Finale Show in May* at NOKIA Theater LA LIVE**, round trip airfare and two night hotel accommodations based on double occupancy... * date to be announced ** event site subject to change

The Estimated retail value of the prize is \$1700. The Grand Prize winner is responsible for all additional travel related expenses, including, without limitation, meals, beverages, gratuities, ground transportation, taxes and surcharges and any changes to the travel itinerary made by the winner. All persons traveling on trip must be 21 years of age or over, unless travelers under 18 are accompanied by at least one adult who is the parent or legal guardian of the minor.

Winner is responsible for all local, county, state and federal taxes on prizes based on the estimated retail value of the prizes as set forth in these rules. Winner must provide

social security number in advance of receiving grand prize. And will receive an IRS 1099 form.

Winner agrees that Rockfleet Broadcasting III LLC, Bangor Communications, Inc., WQCB-FM, Cumulus Media, Fox Broadcasting Company, News Corporation., Fox Digital Media, FremantleMedia North America, Inc., American Idol Productions, Inc., 19 TV Limited, 19 Merchandising Ltd., CKX, Inc., their parent, subsidiary, affiliated and related entities, and the officers, directors, employees, licensees and assignees of each. and all contest sponsors, their partners, agents, officers, employees and affiliates, and their respective advertising, promotion agencies, shall have no liability in connection with or as a result of acceptance or use of the prizes awarded herein.

Each trip participant agrees to execute a waiver for liability upon request of WFVX FOX BANGOR, WQCB-FM, Cumulus Media and contest sponsors.

This prize may not be exchanged for cash and may not be transferred. There is no substitution of any prizes available.

Employees of ABC 7/WVII and FOX 22/WFVX, WQCB-FM, Cumulus Bangor, all other Maine media outlets and all participating contest sponsors, their advertising agencies, affiliates, representatives, immediate families or households and employees are ineligible to enter/win.

Void where prohibited or restricted by law.

By participating in this contest the winner a) permits ABC 7/WVII and FOX 22/WFVX, WQCB-FM, and Cumulus Bangor to make reasonable use in all media, without reimbursement, of the winner's name, likeness, biographical information, and b) releases ABC 7/WVII and FOX 22/WFVX, WQCB-FM and Cumulus Bangor their partners and affiliates, related companies, successors, assigns, officers, directors, stockholders, and employees, and participating sponsors, and their agencies and suppliers, from any and all claims, liabilities, and damages arising directly or indirectly out of the award or use of the prize.

FOX shall have the right to cancel the promotion in whole or in part and to change the start and end dates of the promotion to extent necessary to adjust to events of force majeure as well as to changes to production and broadcast schedules, without financial or legal liability of nature whatsoever.

(i) In event production of American Idol is cancelled or postponed, the ticket portion of the prizing may be cancelled without substitution or compensation therefor. and (ii) If a ticket prize is awarded, the winner's guest to the American idol show must be at least 6 years old. and (iii) tickets are non transferable and cannot be sold to or used by any person(s) other than the winner and the winner's designated guest.

All taxes are the sole responsibility of the winner. All decisions of WFVX are final.
